



Brochure Design (Integrated/Simplified)

Technical Web Services offer an integrated (simplified) brochure design services for existing customers based on web site page content.

The service is designed to offer a simple format PDF downloadable brochure specific to the page that the brochure is associated with. As such, if you had a page on magnetic materials then the person reading the page could essentially download the page, in a stylised brochure format) with other relevant information, for general reference.

It is worth noting that this is not an exciting offering, but rather a complimentary offering that is designed to offer deeper engagement with your site visitor regarding your specific service.

The brochure is not automated and so specific revisions would need to be explicitly made to both documents.

Please note, that this service is separate from traditional brochure design which could encompass a broader scope of objectives and is rather a simplified and integrated service aimed at supporting a specific page as required.

Benefits

Increased User Interaction

Enhanced Communications

Increased Lead Generation Potential

Support Sales Effort

Dynamic and Readily Updateable (via TWS)

Options For Extra Brochure Only Content

When combined with TWS's integrated Brochure Quality Print approach to design and presentation your web pages will each be high quality marketing and sales tools suited to maximising the communication of your message across multiple platforms (web, print, digital (PDF)).

The brochure design (integrated/simplified) service is free of charge to managed clients. To enquire, please call 07745 466608. New clients always welcome.

Contact

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